THE STARTING POINT FOR A STARTUP COMMUNITY™

CO.STARTERS helps communities build vibrant entrepreneurial ecosystems by equipping them with the best tools and resources needed to support starters of all kinds.

OUR APPROACH

Stages of Community Growth™

Every community—just like each entrepreneur—is unique. What is needed to create a vibrant entrepreneurial ecosystem is particular to circumstances and will likely change over time as the ecosystem grows and matures.

We help communities develop pipelines of support for starters at every stage of the startup journey.

OUR OFFERINGS

Everything You Need to Get Started

Our goal is to ensure every community has a thriving ecosystem of supports tailored to its unique needs, and as a result, helps entrepreneurs succeed.

CURATED RESOURCES: We connect you to proven resources that address your community's biggest needs.

WORLD-CLASS PROGRAMS: We create programs and tools to address gaps in entrepreneurial ecosystems and help communities better support their entrepreneurs.

A NETWORK OF SUPPORT: We provide centralized systems and connections with a community of peers to encourage and support you in your work.

OUR FRAMEWORK

The CO.STARTERS Canvas

CO.STARTERS uses a version of the "Business Model Canvas" developed by Alexander Osterwalder to help participants develop workable business models. This intuitive visual map helps participants understand, test, and refine their ideas.



OUR STORY

Growing Global

Our story begins in Chattanooga, Tennessee where we recognized a growing need to provide business support to artists, creatives, and others who didn't fit traditional models.

CO.STARTERS launched nationally in 2013, packaging the best of our learnings from years of non-traditional business support and melding it with the most effective high-growth startup methods used in business development today.

CO.STARTERS currently serves communities all over the U.S. and around the world, with thousands participating in our programs annually.

